

Return Rate of Students Attending Spring 2011 Orientation

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Student Affairs produced a list of 945 attending students with student numbers. Of these, 44 could not be matched by student number or name to students enrolled in Spring 2011. In addition, 6 were continuing students and 1 was a readmit, leaving 475 freshmen and 389 transfers for the analysis. Non-degree students were excluded from the comparison group.

Retention rates to the Fall 2011 semester were calculated. All oriented students were retained at higher rates than non-oriented students as shown in the table below.

	Enrolled Spring 2011			Enrolled Fall 2011			Retention Rate		
	All	Orientation	Non-Orientation	All	Orientation	Non-Orientation	All	Orientation	Non-Orientation
Freshmen	1,276	475	801	893	373	520	70.0%	78.5%	64.9%
Transfers	1,390	389	1,001	1,064	323	741	76.5%	83.0%	74.0%
Both	2,666	864	1,802	1,957	696	1,261	73.4%	80.6%	70.0%

Note: it is impossible to determine from this the impact of orientation itself. Students who elect to attend orientation are expected to be more likely to continue.